



KNVB Academy

12th International Coaching Course 2010

6 - 18 August



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KNVB Sports Centre | Zeist - Holland

Contents	
Football in the Netherlands	3
The KNVB Academy	4
International Coaching Course 2010	5 - 7
Course lay-out	8
Registration Form	9

Participating Nations 1999-2009	
1	Aruba
2	Australia
3	Austria
4	Belgium
5	Bermuda
6	Botswana
7	Brazil
8	British Virgin Islands
9	Burkina Faso
10	Canada
11	Cape Verde
12	Chile
13	Colombia
14	Congo-Brazzaville
15	Costa Rica
16	El Salvador
17	England
18	Estonia
19	Ethiopia
20	Finland
21	Gambia
22	Ghana
23	Honduras
24	Iceland
25	India
26	Indonesia
27	Iran
28	Ireland
29	Israel
30	Italy
31	Ivory Coast
32	Jamaica
33	Japan
34	Kenya
35	Lebanon
36	Libya
37	Mauritius
38	Mexico
39	Morocco
40	Mozambique
41	Namibia
42	Netherlands Antilles
43	Norway
44	Nigeria
45	Palestine
46	Peru
47	Portugal
48	Qatar
49	Saudi Arabia
50	Scotland
51	Senegal
52	Singapore
53	Somalia
54	South Africa
55	South Korea
56	St. Eustatius
57	St. Maarten
58	Sudan
59	Surinam
60	Tanzania
61	Thailand
62	Turkey
63	United Arab Emirates
64	Uruguay
65	USA
66	Venezuela
67	Zambia
68	Zimbabwe

For more information:

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Football in the Netherlands

Dutch Football is famous all over the world. For a small country like the Netherlands that is quite an achievement. Over the past 40 years the Dutch played an important role in international football, with the National Team in European and World Cups, with the biggest Dutch football clubs in the major European Cup competitions and with Dutch players in the most popular European clubs.

National Team

The Dutch National Team gained an impressive record in the world, with the so called 'Total Football'. In the last 35 years the Dutch National Team was almost always present at the World Cup. The best achievements are:

- 1974 2nd at the World Cup in Germany
- 1976 3rd at the European Championships in Yugoslavia
- 1978 2nd at the World Cup in Argentina
- 1988 1st (European Champions) in Germany
- 1992 3/4 finalist EURO'92 in Sweden
- 1994 7/8 finalist World Cup in USA
- 1996 7/8 finalist EURO'96 in England
- 1998 4th at the World Cup in France
- 2000 3/4 finalist EURO2000 in the Netherlands and Belgium
- 2004 3/4 finalist EURO2004 in Portugal
- 2008 7/8 finalist EURO2008 in Austria/Switzerland

Professional Football

Professional Football was introduced in 1954 to the Netherlands. It initially included 80 clubs, but their number gradually decreased over the years to less than half. Currently there are 38 teams competing in two professional divisions.

Dutch clubs achieved great international success from the early 1970s. The biggest successes so far:

- | | | |
|-----------------------|----------------------------|---|
| • Ajax Amsterdam | European Cups
World Cup | 1971-1972-1973-1987-1992-1995
1972-1973-1995 |
| • Feyenoord Rotterdam | European Cups
World Cup | 1970-1974-2002
1970 |
| • PSV Eindhoven | European Cups | 1978-1988 |

Talents and Education: Great Coaches make Great Players

How can a country like Holland with this limited number of players become one of the leading football countries in the world? One of the answers is surely the fact that already in the 1960s the KNVB started making development programs for the improvement of our game. Development through educating the coaches and the players. Great initiator in that program has always been Mr. Rinus Michels who not only worked successfully with the big names in the teams of 1974 and 1978 but also with the generation who became European Champions in 1988. The department Coaching and Education with Rinus Michels and Bert van Lingen (author of the official Dutch Coaching book: 'Coaching Football') has in the 1980s and early 1990s set the foundation for what is called the **KNVB Academy**.



The KNVB Academy

The KNVB Academy is the Educational Department of the Royal Netherlands Football Association. As a small European country with a limited number of active players, the KNVB was forced to develop Educational Programs already in the 1960s. More than 50 years of experience in Football Development is gathered in 'The KNVB Academy'.

The KNVB Academy was **founded in 1996** to concentrate all educational programs for Dutch football in one body. The Dutch operations of the KNVB Academy are focussed on development of coaches, referees and administrators in the Netherlands. The courses and workshops are all in Dutch language and are awarded with a Dutch Diploma or Certificate which can be used in the Netherlands. Dutch coaching diplomas are UEFA approved.

The International Department of the Academy is of service for coaches and clubs from abroad and runs programs worldwide to assist other Football Associations on national, regional or local level.

The Academy is active in following areas:

1. In the Netherlands

- Training / Coaching on all levels
- Football Development Programs
- Refereeing
- Management, organisation and marketing
- Sports medical workshops
- Workshops and Seminars

2. International

- Training / Coaching Courses on various levels
- Football Development Programs
- Coaching Symposiums and Seminars
- Consultancy and Technical assistance
- Referee courses
- Management and organisation for Associations
- Lectures & Demonstrations
- Football & Futsal Clinics

3. Educational Publisher

- Coach Instruction Books, CD-roms and DVD's
- Referee Instruction Books
- Online learning





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From 6 - 18 August 2010 the KNVB Academy organises an International Coaching Course for participants from all over the world. The Course content is designed by the Academy of the Royal Netherlands Football Association and all elements in the course are updated to the latest Training- and Coaching principles. The previous editions of the International courses (1999 through 2009) attracted in total 300 coaches from 68 countries. Should you be interested, do not hesitate to register in time. The number of participants is limited to 25.

Who can participate? Participants must have:

- experience as a player
- a minimum level of coaching (youth) teams
- knowledge of coaching football
- be physically fit for practice sessions
- be fluent in English language and being able to execute training sessions in English

Course level/Awarding

Comparable UEFA B- (Basic) Course, with some elements of A- and Pro-level (especially the analysis of Pro-matches and special topics are on highest level).

Participants in this course will receive a 'Participation Certificate'. There will be no formal testing on knowledge and skills and coaches do not receive a diploma, due to the different entrance levels of the participants and the specific and non-comparable contents of this program in relation to other coaching programs.

Program Outline

Friday, 6 August 2010

Daytime Arrival at Schiphol Airport. Shuttles to the hotel

Evening Introduction of the programme

7-17 August 2010

08.00 hrs: Breakfast

09.00 hrs: Course session - theory

10.30 hrs: Course session - practice

12.30 hrs: Lunch

14.00 hrs: Course session – theory

15.30 hrs: Course session - practice

18.00 hrs: Dinner

Evening Group study (groups of 4-5 participants)

Tuesday, 17 August 2010

19.00 hrs Festive ceremony and farewell dinner, including certificates.

Wednesday, 18 August 2010

Departure of the participants





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Instructors / Special Topics / Visits

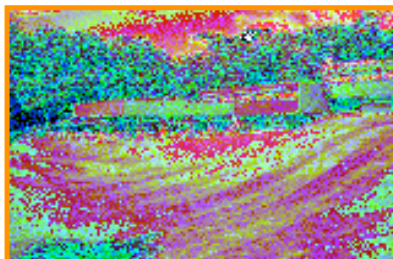
The instructors are appointed by the KNVB Academy. They stay with the group throughout the course. During the Course Staff instructors of the KNVB Academy will give lectures and do practice sessions on special topics such as Characteristics of Dutch Football, Pressure Football, Counter Football, Conditioning, Match Analysis and Goalkeeping.

Since 1999 a number of Dutch Premier League clubs like Ajax, Feyenoord, Willem-II, FC Groningen, Vitesse Arnhem and NEC Nijmegen have participated in the program by lectures and visits to their Youth Academy or giving the group the chance to watch training sessions of the Pro team which are normally closed sessions.

Accommodation and Course

Venue

KNVB Hotel
Woudenbergseweg 56-58
The Netherlands
NL - 3707 HX Zeist
www.knvhotel.nl



Meals

Full board. Daily breakfast, lunch and dinner. Evening dinners will sometimes be substituted by hot lunches and/or cold meals.

Transfers

All transfers needed to execute the program are included. During the course a person will be available to assist you in case of questions and problems.

Registration

Registration is only possible through enclosed form. After receipt Premier International Tours will mail you a Confirmation of your registration, together with an Invoice for payment.

Entry deadline: **1 May 2010** or as soon as 25 participants have registered and paid. Participation (and confirmation for visa purposes) is only definite once full amount is paid.

Note: Registration per country is limited and registrations are reviewed by the KNVB Academy selection committee, who will make the final decision on participation.

KNVB Bank details	Account number:	67.00.00.213
	Bank:	ING-Bank Zeist
	Address:	1st Hoge Weg, Zeist.
	BIC-code:	INGBNL2A
	IBAN-number:	NL89INGB0670000213

Visa application

Participants needing incoming visa for the Netherlands can only get the necessary papers to support their application from the KNVB once the full amount is registered in the KNVB-accounts. Please, note that The Netherlands is a Schengen Country and in various countries visa procedures for Schengen countries can take up to 3 months.



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What is included?

- 12 nights accommodation, including 3 meals per day, starting with dinner on 6 August and breakfast on 18 August
- Airport transfer to and from Schiphol Airport, on scheduled hours
- Course participation fees
- 'KNVB Coach folder' + NIKE-KNVB Outfit (limited)
- Course materials in English
- Visit 2-3 matches of professional clubs in the Dutch Premier League
- Visit youth Academy of Pro-club, youth training and/or youth matches

What is excluded:

- Travel and Medical Insurance (needed to apply for Schengen Visa)
- Airfare (a booked return ticket is needed to apply for Schengen Visa)
- Personal expenses and drinks

Participant Prices KNVB International Coaching Course 2010

Option A) **US\$ 3,618 ***

Accommodation in 3-bedded room with shower, toilet and Television (room with separate beds, share with other participants).

Option B) **US\$ 4,053 ***

Accommodation in 2-bedded room with shower, toilet and Television (room with separate beds, share with other participant).

Option C) **US\$ 4,343 ***

Accommodation in single room with shower, toilet and Television.

*** excluding Airfare**





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Provisional course lay out

Day / Session	Session 1 Theory (90 min.)	Session 2 Practice (90 min.)	Session 3 Theory (90 min.)	Session 4 Practice (90 min.)
Friday 6 August 2010	Arrival of participants.		18:00 hrs Introduction of the programme	
Saturday 7 August 2010	Football learning and coaching process.	What is football? (Demonstration)	Characteristics Of Dutch football (video)	How to read during training/game (Demonstration)
Sunday 8 August 2010	Criteria for age group training	Demonstration on training	Visit Professional Football Match (to be confirmed)	
Monday 9 August 2010	Principles 4 vs. 4 (video)	4 vs. 4 in variations/organisation	Visit training Dutch national team	
Tuesday 10 August 2010	Principles of match analysis from the main moments	Match analysis (8 vs. 8.)	Principles preparation of training: .Contents/method .organization .objects from T.I.C.	Visit Professional Football Club. Youth department, trainings and lecture
Wednesday 11 August 2010	Full or half day at leisure		Visit Professional Football Match (to be confirmed)	
Thursday 12 August 2010	Match analysis Wednesday match	Preparation of Training from analysis	Visit Professional Football Club. Youth department, trainings and lecture	
Friday 13 August 2010	Football training is Conditioning <u>Special Topic</u>	Conditioning is Football training	Formations and styles of play <u>Special Topic</u>	Training session Various formations
Saturday 14 August 2010	Goalkeeping HOEK-Method <u>Special Topic</u>	Goalkeeping HOEK-Method	Visit Youth matches Youth League + Professional Football Match in the evening	
Sunday 15 August 2010	At leisure		Visit Professional Football Match (to be confirmed)	
Monday 16 August 2010	Match analysis Sunday match	Training session based on analysis	Counter football and Pace in the game <u>Special Topic</u>	Training session on counter and pace in the game
Tuesday 17 August 2010	Pressure football <u>Special Topic</u>	Training session on pressure football	Course evaluation	Certificates and farewell party
Wednesday 18 August 2010	Departure of participants			

Registration Form



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Deadline: 1 May 2010

First name					
Last name					
Street					
Zip code City					
State Country					
Telephone	mobile				
	home				
	office			telefax	
E-mail					
Date of Birth					
Nationality					
Passport No.					
Profession					
Education					
Career as player					
Coaching Experience					
Coaching Certificates / Coaching Diplomas					
Size NIKE outfit	<input type="checkbox"/> XXL	<input type="checkbox"/> XL	<input type="checkbox"/> Large	<input type="checkbox"/> Medium	<input type="checkbox"/> Small
Rooming	<input type="checkbox"/> 3 bedded room		<input type="checkbox"/> 2 bedded room		<input type="checkbox"/> single room

Return to:
Premier International Tours/L&J Group, Inc.
13710 E. Rice Pl. – Suite 110
Aurora, CO 80015
Tel: 1-800-724-6076
Fax: 303-768-0891
E-mail: mike@premierinternationaltours.com/soccer

Enclose with form: a check for \$ 1,000.00 to cover first payment of the participants price (Non-refundable). Acceptance is not automatic, but will be advised by the Manager of the KNVB Academy and Premier International Tours. Registration forms without payment are not valid.