



14th KNVB INTERNATIONAL COACHING COURSE

August 3-14, 2012

KNVB Sports Centre | the Netherlands

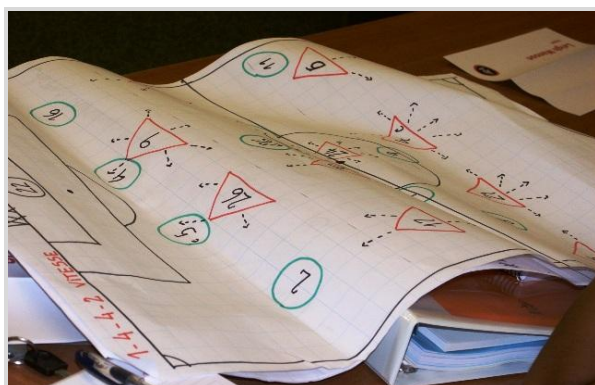


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FOR MORE INFORMATION

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FOOTBALL IN THE NETHERLANDS

Dutch Football is famous all over the world. For a small country like the Netherlands that is quite an achievement. Over the past 40 years the Dutch played an important role in international football, with the National Team in European and World Cups, with the biggest Dutch football clubs in the major European Cup competitions and with Dutch players in the most popular European clubs.

NATIONAL TEAM

The Dutch National Team gained an impressive record in the world, with the so called 'Total Football'. In the last 40 years the Dutch National Team was almost always present at the World Cup and European Championships. The best achievements are:

- 1974 2nd at the World Cup in Germany
- 1976 3rd at the European Championships in Yugoslavia
- 1978 2nd at the World Cup in Argentina
- 1988 1st (European Champions) in Germany
- 1992 3/4 finalist EURO'92 in Sweden
- 1994 7/8 finalist World Cup in USA
- 1996 7/8 finalist EURO'96 in England
- 1998 4th at the World Cup in France
- 2000 3/4 finalist EURO2000 in the Netherlands and Belgium
- 2004 3/4 finalist EURO2004 in Portugal
- 2008 7/8 finalist EURO2008 in Austria/Switzerland
- 2010 2nd at the World Cup in South Africa



PROFESSIONAL FOOTBALL

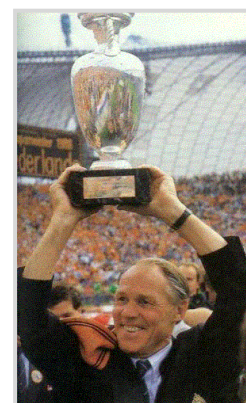
Professional Football was introduced in 1954 to the Netherlands. It initially included 80 clubs, but their number gradually decreased over the years to less than half. Currently there are 36 teams competing in two professional divisions.

Dutch clubs achieved great international success from the early 1970s. The biggest successes so far:

- | | | |
|-----------------------|----------------------------|---|
| • Ajax Amsterdam | European Cups
World Cup | 1971-1972-1973-1987-1992-1995
1972-1973-1995 |
| • Feyenoord Rotterdam | European Cups
World Cup | 1970-1974-2002
1970 |
| • PSV Eindhoven | European Cups | 1978-1988 |

TALENTS AND EDUCATION: GREAT COACHES MAKE GREAT PLAYERS

How can a country like Holland with this limited number of players become one of the leading football countries in the world? One of the answers is surely the fact that already in the 1960s the KNVB started making development programs for the improvement of our game. Development through educating the coaches and the players. Great initiator in that program has always been Mr. Rinus Michels who not only worked successfully with the big names in the teams of 1974 and 1978 but also with the generation who became European Champions in 1988. The department Coaching and Education with Rinus Michels and Bert van Lingen (author of the official Dutch Coaching book: 'Coaching Football') has in the 1980s and early 1990s set the foundation for what is called the **KNVB Academy**.



THE KNVB ACADEMY

The KNVB Academy is the Educational Department of the Royal Netherlands Football Association. As a small European country with a limited number of active players, the KNVB was forced to develop Educational Programs already in the 1960s. More than 50 years of experience in Football Development is gathered in 'The KNVB Academy'.

The KNVB Academy was **founded in 1996** to concentrate all educational programs for Dutch football in one body. The Dutch operations of the KNVB Academy are focussed on development of coaches, referees and administrators in the Netherlands. The courses and workshops are all in Dutch language and are awarded with a Dutch Diploma or Certificate which can be used in the Netherlands. Dutch coaching diplomas are UEFA approved.

The Academy is active in following areas:

IN THE NETHERLANDS

- Training / Coaching on all levels
- Football Development Programs
- Refereeing
- Management, organisation and marketing
- Sports medical workshops
- Workshops and Seminars

EDUCATIONAL PUBLISHER

- Coach Instruction Books, CD-roms and DVD's
- Referee Instruction Books
- Online learning



COURSE INFORMATION

From August 3-14, 2012 the KNVB Academy organizes an International Coaching Course for participants from all over the world. The Course content is designed by the Academy of the Royal Netherlands Football Association and all elements in the course are updated to the latest Training- and Coaching principles. The previous editions of the International courses (1999 through 2011) attracted in total 350 coaches from 73 countries. Should you be interested, do not hesitate to register in time. The number of participants is limited to 25.

COURSE LEVEL

The level of the course has elements of UEFA B, with some elements of A- and Pro-level (especially the analysis of Pro-matches and special topics are on highest level). Participants in this course will receive a **'Participation Certificate'**. There will be no formal testing on knowledge and skills and coaches do not receive a diploma, due to the different entrance levels of the participants and the specific and non-comparable contents of this program in relation to other coaching programs.

Who can participate? Participants must have:

- Experience as a player
- A minimum level of coaching (youth) teams
- Knowledge of coaching football
- Be physically fit for practice sessions
- Be fluent in English language and being able to execute training sessions in English

The instructors are appointed by the KNVB Academy. They stay with the group throughout the course. During the Course Staff instructors of the KNVB Academy will give lectures and do practice sessions on special topics such as Characteristics of Dutch Football, Pressure Football, Counter Football, Conditioning, Match Analysis and Goalkeeping.

Since 1999 a number of Dutch Premier League clubs like Ajax, Feyenoord, FC Utrecht, Willem-II, FC Groningen, Vitesse Arnhem and NEC Nijmegen have participated in the program by lectures and visits to their Youth Academy or giving the group the chance to watch training sessions of the Pro team which are normally closed sessions.

ACCOMMODATION & TRANSFERS

The course will be held at the KNVB Sportscentre/KNVB Hotel. The address of this centre is:

Woudenbergseweg 56-58

The Netherlands

NL - 3707 HX Zeist

For more information about the hotel, you can visit www.knvhhotel.nl

All transfers needed to execute the program are included. During the course the course manager will be available to assist you in case of questions and problems.



PRICES & PACKAGES

What is included?

- 12 nights accommodation
- 3 meals per day, starting with dinner on August 3 and breakfast on August 15
- Airport transfer to and from Schiphol Airport, on the arrival (August 3) and departure day (August 15)
- Course participation fees
- 'KNVB Coach folder' + NIKE-KNVB Outfit (limited)
- Course materials in English
- Visit 2 matches of professional clubs in the Dutch Premier League
- Visit youth Academy of Pro-club, youth training and/or youth matches

What is excluded?

- Travel and Medical Insurance
- Airfare
- Personal expenses and drinks

IMPORTANT

The arrangement includes the nights between August 3 and 15 (12 nights). Please note that it's not possible to book extra nights at the KNVB Hotel, due to availability. In case you want to stay some extra days in Holland before or after the course, you will have to arrange your own hotel and transport for these specific days.

Participant Prices KNVB International Coaching Course 2012

Triple Room	Euro 3,893 *	Accommodation in 3-bedded room with shower, toilet and Television (room with separate beds, share with other participants).
Double Room	Euro 4,193 *	Accommodation in 2-bedded room with shower, toilet and Television (room with separate beds, share with other participant).
Single room	Euro 4,493 *	Accommodation in single room with shower, toilet and Television.

* excluding airfare per person



PROVISIONAL COURSE LAY-OUT

Day / Session	Session 1 Theory (90 min.)	Session 2 Practice (90 min.)	Session 3 Theory (90 min.)	Session 4 Practice (90 min.)
Friday August 3, 2012	Arrival of participants			18:00 hrs Introduction of the programme
Saturday August 4, 2012	Football learning and coaching process.	What is football? (Demonstration)	Characteristics Of Dutch football (video)	How to read during training/game (Demonstration)
Sunday August 5, 2012	Criteria for age group training	Demonstration on training	Visit Professional Football Match (to be confirmed)	
Monday August 6, 2012	Principles 4 vs. 4 (video)	4 vs. 4 in variations/organisation	Visit training Dutch national team	
Tuesday August 7, 2012	Principles of match analysis from the main moments	Match analysis (8 vs. 8.)	Principles preparation of training: .Contents/method .organization .objects from T.I.C.	Visit Professional Football Club. Youth department, trainings and lecture
Wednesday August 8, 2012	Full or half day at leisure		Visit Professional Football Match (to be confirmed)	
Thursday August 9, 2012	Match analysis Wednesday match	Preparation of Training from analysis	Visit Professional Football Club. Youth department, trainings and lecture	
Friday August 10, 2012	Football training is Conditioning Special Topic	Conditioning is Football training	Formations and styles of play Special Topic	Training session Various formations
Saturday August 11, 2012	Goalkeeping HOEK-Method Special Topic	Goalkeeping HOEK-Method	Visit Youth matches Youth League + Professional Football Match in the evening	
Sunday August 12, 2012	At leisure		Visit Professional Football Match (to be confirmed)	
Monday August 13, 2012	Match analysis Sunday match	Training session based on analysis	Counter football and Pace in the game Special Topic	Training session on counter and pace in the game
Tuesday August 14, 2012	Pressure football Special Topic	Training session on pressure football	Course evaluation	Certificates and farewell party
Wednesday August 15, 2012	Departure of participants			

During course days we will normally use the following schedule:

08.00 hrs:	Breakfast
09.00 hrs:	Course session - theory
10.30 hrs:	Course session - practice
12.30 hrs:	Lunch
14.00 hrs:	Course session – theory
15.30 hrs:	Course session - practice
18.00 hrs:	Dinner
Evening	Group study (groups of 4-5 participants)

REGISTRATION PROCES

The full procedure of registration for the upcoming International Coaching Course is:

- Step 1:** Participant sends the registration form and copy of his/her passport to Premier International Tours/L&J Group, Inc. (mike@premierinternationaltours.com)
- Step 2:** After confirmation from the KNVB, you will receive the invoice for payment from Premier International Tours/L&J Group, Inc.
- Step 3:** After complete payment, we confirm your participation with a confirmation letter and embassy letter (in case you need a VISA)
- Step 4:** In case you need a VISA, you can start this procedure after receiving the confirmation and embassy letter.
- Step 5:** 10 days before the start of the course you will receive the course itinerary.

Entry deadline

May 1, 2012 or as soon as 25 participants have registered and paid. Participation (and confirmation for visa purposes) is only definite once full amount is paid.

Visa application

Participants needing incoming visa for the Netherlands can only get the necessary papers to support their application from the KNVB once the full amount is registered in the KNVB-accounts. Please, note that The Netherlands is a Schengen Country and in various countries visa procedures for Schengen countries can take up to 3 months. In case you need a visa, you must have the following documents, to start with your visa application:

- KNVB Confirmation letter
- KNVB Embassy letter
- Travel and Medical Insurance
- Booked return flight ticket (arrival: 3 August / departure: 15 August)

Limited registration per country

Registration per country is limited and registrations are reviewed by the KNVB Academy selection committee, who will make the final decision on participation.



REGISTRATION FORM

14th International Coaching Course | August 3-14, 2012 | KNVB Sports Centre



Entry deadline: May 1, 2012 Please send this form together with a copy of your passport to the KNVB Academy

First name					
Last name					
Street					
Zip code City					
State Country					
Telephone	mobile	home			
	office	telefax			
E-mail					
Date of Birth					
Nationality					
Passport No.					
Profession					
Education					
Career as player					
Coaching Experience					
Coaching Certificates / Coaching Diplomas					
Size NIKE outfit	<input type="radio"/> XXL	<input type="radio"/> XL	<input type="radio"/> Large	<input type="radio"/> Medium	<input type="radio"/> Small
Rooming	<input type="radio"/> 3 bedded room		<input type="radio"/> 2 bedded room		<input type="radio"/> single room
Please send this form together with a copy of your passport to Premier International Tours/L&J Group, Inc.: Premier International Tours/L&J Group, Inc. 288 Clayton St. – Suite 305 Denver, CO 80206			Phone : 1-800-724-6076 Fax : 303-768-0756 E-mail: mike@premierinternationaltours.com		

