



17838 E. Easter Pl. - Foxfield, CO 80016
Telephone: (303) 768-0891- Toll free: (800) 724-6076-Telefax: (303) 768-0756,
Website: www.premierinternationaltours.com
E-Mail: Loek@premierinternationaltours.com

NorCal Premier PDP

David Robertson
830 Elderberry Street
Windsor, CA 95492

September 18, 2019

Dear David,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

Table Contents

About Premier International Tours	2
International Soccer Tour Itinerary 2020	3
Tournament Information	5
Fundraising Guide.....	6
Testimonials	7
Contact Us – (800) 724-6076.....	8

Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl
President Premier International Tours

About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- Official Partner of United Soccer Coaches.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.



Benefits your group will receive traveling with Premier International Tours

- Free NIKE Soccer T-Shirts for every person who travels with your group.
- We have a special tour preparation and fundraising guide available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.



International Soccer Tour Itinerary 2020

NorCal Premier PDP

Sweden – Gothia Cup

Travel dates:

July 10-20, 2020

Itinerary:

July 10	Departure from San Francisco airport.
July 11	Arrival Gothenburg airport and transfer to your accommodation in Gothenburg.
July 12	Leisure day.
July 13	Start group matches Gothia Cup. Evening opening ceremony in the Ullevi stadium.
July 14	Group matches. Evening team leader reception.
July 15	Group matches. Evening team leader matches.
July 16	Playoff matches.
July 17	Playoff matches. Evening team leader match.
July 19	Gothia Cup finals in the Ullevi Stadium.
July 19	Leisure day.
July 20	Transfer to Gothenburg or Copenhagen airport and return flight.



Gothia Cup



Gothia Cup



Gothia Cup



Gothia Cup

Lufthansa/United Airlines flight information:

LH 459	10JUL	SFO-MUC	9:05PM-5:20PM (July 11)
LH 2432	11JUL	MUC-GOT	7:10PM-9:00PM
LH 813	20JUL	GOT-FRA	10:30AM-12:15PM
UA 059	20JUL	FRA-SFO	1:55PM-4:30PM

Included:

- Round trip airfare, airport taxes and fuel surcharges.
- Accommodations and meals as specified in this offer.
- Ground transportation – see below.
- Costs for arranging the sport program – see below.

Sport program included:

Sweden: Participation in the Gothia Cup in the Puma Trophy division.

Accommodation and meals included:

Hotel accommodation at the Gothia Towers, a 4-star hotel in the center of Gothenburg with breakfast included.

- Accommodation in triple rooms (plus 2 double rooms for the 4 staff) all with private bathroom, TV, telephone, parquet floor, mini bar, iron, trouser press, a kettle for tea and coffee and a safe deposit box. The hotel has a lounge, bar and various restaurants.
- Supplement per person per night sharing a double room \$13.00.

The hotel options at the Gothia Cup include breakfast daily only. The Gothia Cup has included a meal plan as well; self-service, cafeteria type meals served at the schools - 12 meals (lunch and dinner) – during the tournament days. First meal dinner Monday and last meal lunch on Saturday.

Ground transportation included:

All airport transfers included. During the Gothia Cup the tournament organizer arranges special shuttle transportation. On free days during the tournament we can arrange a private chartered bus for excursions (for an additional charge).

Local information services included:

During your stay at the Gothia Cup, you can collect information or address any questions or concerns with the local tournament staff, which is readily available.

Options available (not included in prices)

Travel insurance option:

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$67.00 - \$195.00+ depending on the age of the participant and the trip price.

Not included in prices:

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.

Tournament Information

GOTHIA CUP - GOTHENBURG/SWEDEN



Since its beginning in 1975, the Gothia Cup has grown to over 1,500 teams representing more than 60-70 countries. The opening ceremony at Ullevi Stadium attracts 50,000 spectators and participants, while 1,500 volunteers guarantee that this will remain the tournament of all tournaments! First-class competition on first-class fields is only part of this great festive week. Located on Sweden's beautiful west coast, Gothenburg offers all the excitement of a major seaport city, as well as fine beaches, water sports, boat trips, shopping and dining. The 2018 Gothia Cup will again be the world's largest and prestigious soccer party for both players and fans.

Gothia Cup facts:

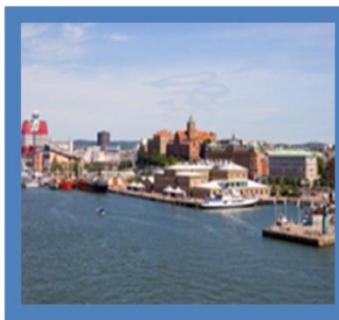
- 1,600+ international youth soccer teams
- 40,000 participants from 80 different countries
- One of the highlights of the tournament is the Olympic style opening ceremony which takes place in Ullevi Stadium, home stadium of Swedish pro club IFK Göteborg, with 50,000+ spectators.
- Games will take place on natural grass and turf fields at approx. 30 soccer complexes.
- Heden is the heart of Gothia Cup. Here you will find the Central Information building, the tournament's headquarters during the week.

Touristic information:

- Trädgårdsforening: the city park created in 1842 along the ancient city walls. A special place with beautiful gardens, sculptures, live music and cafes.
- Liseberg: Scandinavia's largest amusement park right in the city centre; free entry for Gothia Cup participants.
- Gothenburg is surrounded by an archipelago of islands. Make a trip along the coast to enjoy the view and spend a couple of hours on the beach.



Dallas Texans Soccer Club



City of Gothenburg



Norco Soccer Club



Gothia Cup Opening Ceremony

For more information about the tournament including age groups, rules and regulations and touristic/sightseeing information please visit the tournament website: www.gothiacup.se.

Fundraising Guide

Premier International Tours team raffle

Premier International Tours is offering its customers a wonderful opportunity to participate in a new raffle fundraiser. Players can sell raffle tickets and the grand prize of the raffle is a round trip airfare for 2 people to either Paris or London. Tickets are sold for \$5.00 a piece – players will keep 100% of the revenue. This program is only available for groups traveling with Premier International Tours and is available at no cost to the players or group. Expected earnings: \$500.00 or more per player.

Sport Tour Fundraiser	
Name: _____	2017 Soccer Tour Fundraiser Win two airline tickets from any destination in Europe to North America. Value of this trip is approximately \$ 3,000.00 <small>This program is given to all international teams attending the Dallas International Girls Cup and all groups travelling with Premier International Tours. We estimate that approx. 40,000 tickets will be sold. The winner needs to give us 4 months' notice and there are no blackout dates. All donations must be applied toward the team fund, not intended for individual reward. No purchase required for entry to raffle. All donations welcome.</small> Drawing date: January 13, 2018 at the NSCAA convention Donation Per Ticket: \$ 5.00

Email: _____	

Phone: _____	

Other fundraising ideas:

- Reaching Our Goal
- 24 Hour second sale
- Organize your own sports camp
- Golf tournament
- Dinner, dance and auction
- Sport – a – thon
- Texas Hold'em Poker Tournament
- And more

For more detailed information about the raffle fundraiser and the other fundraising ideas please check our "[Fundraising Guide](#)" on our website.

Using our fundraisers should enable your players to raise US \$500.00 or more towards their trip costs.

Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."

Gerry McKeown - Director and Coach - US Club Soccer National id2 program



"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the NSCAA



National Soccer Coaches
Association of America

"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."

David Richardson - President/Technical Director Sockers FC Chicago



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy."

Hassan Nazari – Founder, Dallas Texans Soccer Club



Check our **"Testimonials" page** on our website for testimonials and references from other groups that have traveled, and check our **Facebook page** and **website news section** to see reports of many of the groups that have traveled with us.

Contact Us – (800) 724-6076

Loek van Zijl - President/Founder

Loek@premierinternationaltours.com



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sporting, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos fan.

Mike Stebbins - Sales and Marketing

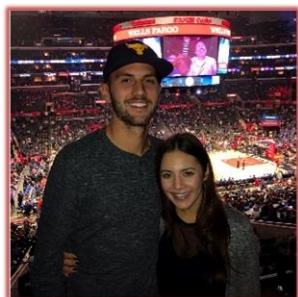
Mike@premierinternationaltours.com



Mike has been with Premier International Tours for over the last 20 years and his experience has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing sports, watching sports or traveling for sports, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

Eric Voelz – Sales and Tour Administration

Eric@premierinternationaltours.com



Eric joined Premier International Tours after previous stops at UCLA, Arizona State, and Eastern Michigan where he had the opportunity to work with prominent names in NCAA Basketball and Soccer. Before he started working in the field of Athletics, he excelled at both Basketball and Soccer at Riverview High School where he was named All-Area and All- State (respectively). From there, he went on to play Basketball at Adrian College.

Other team members:

- Geoffrey – Media Relations and Web Design
- Joanne, Maggie and Meghan – Finance Office