



# INTERNATIONAL ACADEMY

## Coaching Symposium

March 22-25, 2024  
Farmers Branch, TX  
Dallas Texans International Girls Cup



PREMIER  
INTERNATIONAL  
TOURS



International Academy is an official initiative of the Royal Netherlands Football Association

## Dear Soccer Coach,

Please find enclosed detailed information regarding the renewed Royal Netherlands Soccer Federation (KNVB) Coaching Symposium. This unique Symposium will offer you the opportunity to work with 2 top Dutch Soccer Instructors and it's based upon the official Dutch course "Youth Soccer Coach".

Over the past decades we have organized Royal Netherlands Soccer Federation Coaching Symposiums in Denver, Los Angeles, North Dartmouth/MA, Mount Hood/OR, Chicago, Milwaukee, Tampa Bay, St. Louis, Mt. Laurel/NJ, Philadelphia, Portland and Atlanta. Over 1,000 participants attended these Symposiums and the reactions of the participants have been overwhelming. In 2024 the Symposium returns to the U.S. as an extra event to the:



### **DALLAS TEXANS INTERNATIONAL GIRLS CUP MARCH 22-25, 2024 DALLAS/FARMERS BRANCH, TX**

The Dallas Texans International Girls Cup is the #1 girls only international soccer tournament in the U.S. and will take place March 27-31. More information about this tournament [click here](#).

Read the following information carefully and be sure to return the forms on time if you wish to participate. Only complete applications can be accepted (application form, release form and check/payment). We will accept applications based on a first come first serve basis.

Please don't hesitate to email us at [Mike@premierinternationaltours.com](mailto:Mike@premierinternationaltours.com) or call us (800) 724-6076 if you need additional information.

Yours in Soccer,

Loek W. van Zijl

**PREMIER  
INTERNATIONAL  
TOURS**





# Introduction



INTERNATIONAL  
**ACADEMY**

Soccer fans around the world know, and love, the Dutch style of play. Players like Johan Cruyff, and the great Dutch team from 1974/1978 will always be remembered. In the 1980's, 90's, 00's and '10s the Netherlands provided the soccer world with entertaining teams and players like Gullit, van Basten, Bergkamp, Kluivert, Van Nistelrooij, Sneijder, Robben and Van Persie.

Women Soccer in the Netherlands has come a long way in recent years and the Lionesses, as the National team is called, became European Champions in 2017 and lost the Final of the France World Cup to the US in 2019. Currently the team has world class players like Lieke Martens (FIFA Best player '17) and Vivianne Miedema.

The most recent success in Dutch soccer was for the Men in 2022 when the Netherlands reached the Quarter finals of the Qatar World Cup and lost on penalties to Argentina.

Along with the on-field success of Dutch soccer is their world renowned KNVB coaching school. At its foundation was the Coach who "invented" Total Soccer in the 70's, Rinus Michels. He also coached a number of years in the US and his Soccer Vision is the basis for the 30-hour Symposium.

This official KNVB (Royal Netherlands Soccer Federation) Coaching Symposium will consist of 15 hours of practical sessions and 15 hours of theory sessions during an intense 3½ day sequence.

## PURPOSE OF THE SYMPOSIUM

This Symposium will offer the participants the elementary knowledge to coach and train youth soccer players and older players during games and practices. The Symposium has 4 main themes:

1. What is soccer?
2. Youth soccer players, who are they?
3. Coaching; How do you do that?
4. Learning to coach

**REGISTRATION DEADLINE**

**FEBRUARY 15, 2024**

*"Holland is one the first countries to start the youth soccer academies. Educating their youth coaches has always been their number one priority. Our club has had the experience of working with KNVB top coaches and through their coaching philosophy, presented to us by them, we have benefited greatly. Their knowledge and expertise has impacted our club not just through the coaching but through our structure as well as developing our players holistically."*

Hassan Nazari, Founder and Executive Director Dallas Texans Soccer Club



# Symposium



INTERNATIONAL  
**ACADEMY**

## WHO CAN PARTICIPATE

This Symposium is especially developed for coaches who work with competitive youth soccer players U11 and up as well as high school coaches, college coaches and ODP coaches.

## CERTIFICATE

Each participant will receive a certificate of participation similar to the Dutch Youth Soccer Coach courses.

## KNVB INSTRUCTORS

### Bert Zuurman

Bert works full time for the KNVB since 2012 and has traveled the world educating coaches in over 60 countries. He's a former professional player on National Dutch Level and holds the UEFA-A Coaching Degree. Before joining the KNVB he was a number of years Head Coach of PEC Zwolle Women's team in the Highest Division and also Youth Coach at the PEC Zwolle Academy.



### Raimond Massop

Raimond is a former professional Youth Player, Assistant coach of the first team, youth coach and Director of youth department at The Graafschap, the club of the famous coach Guus Hiddink. Raimond is part-time instructor for over 20 years at the KNVB Academy and also holds the UEFA-A Coaching Degree. As Instructor he has a specialization on Conditioning and Periodization in Soccer.



Please notice that Bert and Raimond are scheduled for this Symposium by the KNVB Academy. If one of them is not available at the time of the symposium, an equivalent Instructor will take over.

## SYMPOSIUM DATES AND LOCATION

Dates: March 22-25, 2024

Location: Dallas/Farmers Branch, Texas

Classroom sessions location:  
Renaissance Dallas North Hotel  
1590 Lyndon B. Johnson Freeway  
Dallas, TX 75234

Field sessions location:  
Cox Soccer Complex  
13550 Dennis Ln.  
Farmers Branch, TX 75234

**REGISTRATION DEADLINE**

**FEBRUARY 15, 2024**



# Provisional program



**INTERNATIONAL  
ACADEMY**

	Morning		Afternoon/evening	
	Classroom	Practice field	Classroom	Practice field
Friday 22 March			<b>Introduction</b> <ul style="list-style-type: none"> <li>- General introduction</li> <li>- KNVB Vision on Soccer</li> <li>- What is soccer? / Structure of soccer</li> <li>- Simplify soccer</li> </ul>	
Saturday 23 March	<b>Vision KNVB (part 1)</b> <ul style="list-style-type: none"> <li>- How to teach soccer</li> <li>- Soccer Learning process / Age categories</li> <li>- Reading the game / 5 W's</li> </ul> <b>Practice youth players</b> <ul style="list-style-type: none"> <li>- 4 golden training principles</li> <li>- How to train objectives</li> </ul>		<b>Vision KNVB (part 2)</b> <ul style="list-style-type: none"> <li>- How to teach soccer</li> <li>- Soccer Learning process / Age categories</li> <li>- Reading the game / Match Analysis</li> </ul> <b>Friendly match (Under17)</b> <ul style="list-style-type: none"> <li>- Match Analysis</li> </ul>	
Sunday 24 March	<b>Vision KNVB (part 3)</b> <ul style="list-style-type: none"> <li>- Describing soccer problems through match analysis</li> <li>- What is coaching? / 4 qualities of a coach</li> </ul> <b>Practice youth players</b> <ul style="list-style-type: none"> <li>- 4 golden training principles</li> <li>- How to train objectives</li> </ul>		<b>Vision KNVB (part 4)</b> <ul style="list-style-type: none"> <li>- Style of Play</li> <li>- Pressure / Counter</li> </ul>	
Monday 25 March			<b>Vision KNVB (part 5)</b> <ul style="list-style-type: none"> <li>- Women's Soccer development in the Netherlands</li> </ul> <b>Closing ceremony</b> <ul style="list-style-type: none"> <li>- Q&amp;A session / Symposium evaluation</li> <li>- Certification</li> <li>- Group pictures</li> </ul>	

## ABOUT THIS SCHEDULE (!)

- Please notice that the following program is a provisional sample program. The exact program will be given to all participants approx. 1-2 weeks prior to the Symposium.
- This schedule gives a general overview of the session during the KNVB Coaches Symposium. To receive a certificate, you need to participate in all sessions. Please follow the instructions of the Premier International Tours staff and instructors about the actual times that you need to be present and any changes that may occur during your Symposium.





# Symposium



INTERNATIONAL  
ACADEMY

## SYMPOSIUM FEE

**\$ 495.00**

This fee includes the following items:

- All coaching fees
- Symposium materials
- KNVB certificate
- KNVB mini ball



## PAYMENT SCHEDULE, REFUNDS AND CANCELLATIONS:

Full payment with application : **\$ 495.00**

Payments by checks payable to Premier International Tours We accept credit card payment as well – more information see page 7 of this document.

A written cancellation request must be received before March 1, 2024 in order to receive a refund, less a \$150.00 processing and cancellation fee. No refunds will be given after March 1, 2024. Substitutions will be accepted with advance notice. L & J Group, Inc. reserves the right to cancel this Symposium due to insufficient enrollment and limits its liability to registration refunds only. Such a cancellation will be done before or on February 22, 2024.

## DEADLINE

**The entry deadline for the Symposium is February 15, 2024.** However, we will accept applications based on a first come first serve basis.

Please notice that, based on the tremendous number of requests, we expect that the Symposium will be fully booked before this date.

## ACCOMMODATION AND MEALS INFORMATION

Based on previous years' experiences we would like to recommend using our accommodation option, even for local coaches because coaches like to sit down together to discuss the symposium contents from that specific day.

Accommodation:

Renaissance Dallas North Hotel  
1590 Lyndon B. Johnson Freeway  
Dallas, TX 75234  
(972) 869-4300

**REGISTRATION DEADLINE**

**FEBRUARY 15, 2024**

We have reserved a number of rooms at special rate of \$135.00 per night at this hotel. This does not include meals. Please contact the hotel directly to make reservations and be sure to mention that you are with the KNVB Symposium to get the special discounted rate. Please contact the hotel by March 5, 2024 to reserve your room as all rooms being held will be released after this date. Classroom/theory sessions will take place at the Renaissance Dallas North Hotel and field sessions will take place at Cox Soccer Complex. The hotel is located approx. 3.5 miles (short driving distance) from Cox Soccer Complex. Please contact the hotel directly for general directions to the hotel.

Participants will be responsible for their own meals. There are several fast-food restaurants within a short distance of the Renaissance Dallas North Hotel.



# Application form



**INTERNATIONAL  
ACADEMY**

Herewith I declare that I agree with all terms and conditions as mentioned in this documentation for the KNVB Coaching Symposium (KNVB CS) organized by L&J Group, Inc. including cancellation fees (see below). I certify that I have no physical and/or mental disability that might, with all reasonable consideration, indicate that participation is not appropriate. I hereby acknowledge that participation at the KNVB CS carries with it a potential hazard. I therefore release L & J Group, Inc., its coaches and staff of all liability in the event of injury during the KNVB CS.

I have enclosed:

- The application form and medical release form
- Check for \$495.00 for the Symposium fee (or submit your credit card information below).

We do accept credit card payments. We will charge your card \$495.00 upon receipt of application . Please provide us with your credit card information :

Type of card : ☐ Visa ☐ Mastercard ☐ Discover (we don't accept Amex)

Credit card number : \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date : \_\_\_\_\_

Name as it appears on card : \_\_\_\_\_

Amount charged : \$495.00 CVG Code: \_\_\_\_\_

I hereby authorize L&J Group, Inc. DBA Premier International Tours to charge the credit card listed above for the amount mentioned above.

\_\_\_\_\_  
Card holder signature for approval

\_\_\_\_\_  
Date:

Cancellation fee policy:

A written cancellation request must be received before March 1, 2024 in order to receive a refund, less a \$150.00 processing and cancellation fee. No refunds will be given after March 1, 2024.

Name of participant : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # home : (\_\_\_\_\_) \_\_\_\_\_

Telephone # mobile : (\_\_\_\_\_) \_\_\_\_\_

Email : \_\_\_\_\_

Date of birth : \_\_\_\_\_

Gender : ☐ male ☐ female

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return this form by mail or email to:**

Premier International Tours  
17838 East Easter Place, Foxfield, CO 80016

Email: [Mike@premierinternationaltours.com](mailto:Mike@premierinternationaltours.com)

You can take a picture of the completed forms on your cell phone and email them back to the above email address.

**REGISTRATION DEADLINE**

**15 FEBRUARY 2024**

# Medical Release Form



INTERNATIONAL  
**ACADEMY**

I request that \_\_\_\_\_ (your name) can be admitted to any hospital or medical facility for diagnosis and treatment. I request and authorize physicians, dentists, and staff, duly licensed as Doctors of Medicine or Doctors of Dentistry or other licensed technicians or nurses, to perform any diagnostic procedures, treatment procedures, operative procedures and x-ray treatment. I have not been given a guarantees to the results of the examination or treatment. I authorize the hospital or medical facility to dispose of any specimen or tissue taken.

Date of Birth

Date of last Tetanus Booster

\_\_\_\_/\_\_\_\_/\_\_\_\_  
\_\_\_\_/\_\_\_\_/\_\_\_\_

Known allergies including any allergies to medicine:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any other medical problems which should ne noted:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Family Physician

Address

City, state and ZIP

Phone

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
(\_\_\_\_) \_\_\_\_\_

Person to notify in case of emergencies:

Name

Address

City, state and ZIP

Phone

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
(\_\_\_\_) \_\_\_\_\_

Insurance information:

Insurance Carrier

Policy Number

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(signature)

**Return this form by mail or email to:**

Premier International Tours

17838 East Easter Place, Foxfield, CO 80016

Email: [Mike@premierinternationaltours.com](mailto:Mike@premierinternationaltours.com)

You can take a picture of the completed forms on your cell phone and email them back to the above email address.

**REGISTRATION DEADLINE**

**15 FEBRUARY 2024**





# INTERNATIONAL ACADEMY



PREMIER  
INTERNATIONAL  
TOURS

  
DALLAS TEXANS  
INTERNATIONAL  
GIRLS CUP

International Academy is an official initiative of the Royal Netherlands Football Association